

## Company Profile

Written by Administrator

Tuesday, 22 September 2009 05:06 - Last Updated Friday, 26 February 2016 14:43

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# COMPANY PROFILE

## History

S.R. Tyres began manufacturing tyres in Thailand more than 30 years ago. The confidence we have in our products is not only backed by more than 30 years of experience, but also by professional test riders using our tyres in the most imaginable to ensure the performance and quality to our products. This means that our products are carefully designed and designed to meet the demands from racers to recreational riders and in industrial agricultural applications.

## Technology and Innovation

The history of S.R. Tyres Company is dedicated to continuous research and development and has enabled us to develop for building very high quality products for the replacement and original equipment market. Our tyres are manufactured using the most advanced manufacturing equipment and technology available today.

S.R. Tyres has two manufacturing operations in Thailand to service the demanding and growing needs of the market and the tube we produced are designed to meet our rigorous standards of quality. The tyres and tubes of S.R. Tyres are the same tyres that we and our employees ride. From compounding to curing and field testing our engineers are constantly developing new ways to improve our products. Our commitment to quality is a critical factor in our success, confirmed in 2003 with the prestigious ISO 9001:2000 certification.

## Customer Service

Our commitment to our products also extends to improve our service to our customers worldwide. As a result, we have developed a partnership with our customers that allow us to bring out new products faster with the highest quality from any tyre manufacturer. What this means is we can develop new products to match changes in the market, our warehouse system, the rapid product delivery to our customers.

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